

Rhinelanders Is...

Hodag Country

What sets Rhinelanders apart:

- The Rhinelanders-Oneida County Airport offers daily commercial flights to Minneapolis.
- Proximity to highways
- County Seat for Oneida County
- Oneida County Government Center
- Nicolet Area Technical College Campus
- Downtown Business Improvement District & Main Street Program
- Retail hub for the Northwoods
- Wide range of land & store front options
- Strong work ethic of labor force
- Excellent health care facilities
- Strong tourism industry
- The beautiful Wisconsin River flows through downtown
- Great parks, trails and recreational opportunities
- Nationally recognized golf courses
- Art galleries, concerts, festivals



Locate your business in the economic hub of the Northwoods, surrounded by gorgeous natural resources, the amenities you need and the financial resources to help you get your business off the ground.

It's all here in RHINELANDERS!



FOR MORE INFORMATION ABOUT LOCATING YOUR BUSINESS IN RHINELANDERS

Contact:

Blaine Oborn, City Administrator, 715-365-8600
Lara Reed, Executive Director Rhinelanders Area Chamber of Commerce, 715-365-7464

www.ci.Rhinelanders.wi.gov
www.ExploreRhinelanders.com

City of

RHINELANDERS

Wisconsin

Home of the Hodag



Rhinelanders City Hall

135 S. Stevens Street

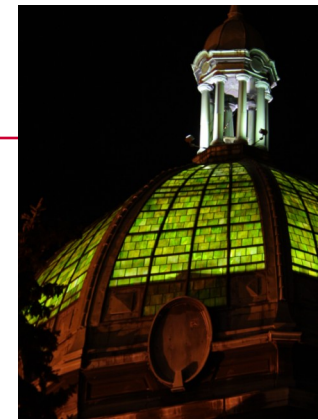
Rhinelanders, WI 54501

715-365-8600

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Why Rhinelander?

The City of Rhinelander is located in the heart of Wisconsin's Northwoods. Our dynamic business community is mixed among great natural resources that make the Rhinelander area a year round playground. You will find everything you need to launch, run and expand your business. Our thriving community offers a strong, abundant workforce, economic resources and supporting services to help your business succeed. Make Rhinelander the next home for your successful business.



Our Location Makes Doing Business Easy!



Top Employing Industries

- Healthcare
- Manufacturing
- County Government
- Tourism
- Education

City Government:

Rhinelander is governed by a Mayor and Eight Member Common Council. In addition, the City operates with a City Administrator who governs the day to day operations of the City.

Financial Assistance

- Downtown Works Revolving Loan Fund
- Oneida County Revolving Loan Fund
- TIF (Tax Incremental Financing) Districts



Equal Competition Trade Area

- Highlighted area indicates trade area
- Green dots indicate cities used in analysis

Customer Base:

Rhinelander is the economic and recreation hub of the Northwoods.

There are more than 20,000 full time residents in our zip code.

More than 200,000 people travel to Rhinelander for medical services, retail, attractions and our airport.

Rhinelander At a Glance:

- County: Oneida
- Size: 8.61 square miles
- Population: 7,756 (2011)
- Median Household Income: \$45,857 (2010)
- Median Population Age: 40 years
- Workforce: 32.3 residents per sq. mile (2010)

